

Mónica Unda Gutiérrez
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EDUCATION

Ph.D., Development Studies, 2006-2011
University of London, School of Oriental and African Studies (SOAS)

M.S., Development Studies, 2002-2003
University of London, London School of Economics and Political Science (LSE)

B.A., Financial Administration, 1996-2000
Instituto Tecnológico y de Estudios Superiores de Occidente (ITESO)
(4.0 GPA, valedictorian)

ACADEMIC EMPLOYMENT

Marquette University, Milwaukee, Wisc. (2018-present)
Assistant Professor, Political Science & Economics (joint appointment)

El Colegio de México, Mexico City (2017-2018)
Research Professor, Center for Urban, Demographic, and Environmental Studies

Lincoln Institute of Land Policy, Cambridge, Mass. (2016-2017)
Visiting Scholar

ITESO University, Guadalajara, Mexico
Research Professor (2010-2016)
Assistant Professor (2003-2006)

PUBLICATIONS

Books

El fracaso de la reforma fiscal de 1961 [The failure of the 1961 fiscal reform], (with Luis Aboites Aguilar), El Colegio de México, Mexico, **2012**.

Compendio de Política Económica de México: 1980-2000 [Compendium of economic policy in Mexico: 1980-2000], ITESO-Coecytjal, Mexico, **2003**.

Journal Articles

[“The Superfluous Congress: Executive Dominance and Business Lobbying in Mexico's 2013 Tax Reform”](#), *Mexican Studies*, 37:1, pp. 93-122, **2021**.

[“Una hacienda local pobre: qué explica la recaudación predial en México”](#), [Poor local governments: what explains the property tax collection in Mexico], *Estudios Demográficos y Urbanos*, 36:1, pp. 49-88, **2021**.

[“Los límites de la recaudación predial en los municipios urbanos de México: un estudio de casos”](#), [The property tax limits in Mexican urban municipalities], *Estudios Demográficos y Urbanos*, 33:3, pp. 601-637, **2018**.

[“A Tale of Two Taxes: the Diverging Fates of the Federal Property and Income Tax Decrees in post-Revolutionary Mexico”](#), *Economic History Research*, 13:2. pp. 107-116, **2017**.

[“La recaudación del impuesto predial: un análisis de sus determinantes económicos en el período 1969-2010”](#) [The property tax collection: an analysis of its economic determinants in the 1969-2010 period], (with Carlos Moreno), *Revista Mexicana de Ciencias Políticas y Sociales*, 60:225, pp. 53-84, **2015**.

[“La reforma tributaria de 2013: lejos de abordar los problemas de la hacienda pública”](#) [The 2013 tax reform: far from addressing the public finance challenge], *Espiral*, 23:64, pp. 69-99, **2015**.

Chapters

“Local Government in Mexico”. In N. Steytler (Ed.) *Forum of Federations Handbook on Local Government in Federal Systems*. Ottawa: The Forum of Federations, (with Reyes Alejandra). Forthcoming, 2022.

“A Close Relationship with the Economic Elite: The Historical Roots of the Poor Mexican Tax State.” In Burchardt, Hans-Jürgen & Fehling, Philip (Eds.) *New Perspectives on Tax Regimes in Latin America*, Routledge Series Global Challenges in Political Economy, Forthcoming, 2022.

“Pesos y contrapesos en la política fiscal latinoamericana,” [“Check and Balances in Latinamerican Fiscal Policy,”], in *10 años de gestión pública intergubernamental en Iberoamerica: finanzas, instituciones y nuevos retos*, Asociación Iberoamericana de Financiación Local (AIFIL), & Instituto de Estudios Fiscales, (with Carlos Brown-Solá), pp. 67-89, **2022**.

“El papel de los contribuyentes en la introducción de impuestos directos en la década de 1920” [The role of tax payers during the adoption of direct taxes in 1920’s Mexico], in Colin Márquez, (ed.), *De Contribuyentes y contribuciones en la fiscalidad mexicana, siglos XVIII-XX*, Colegio de México y Universidad Veracruzana, pp. 319-357, **2018**.

“La baja recaudación y la poca progresividad del sistema tributario y el impuesto sobre la renta en México: un primer acercamiento” [“The low revenue and tax progressivity of the tax system and the income tax: an exploratory analysis], in Calva, José Luis, (ed.), *México 2018-2024. Nueva estrategia de Desarrollo, Equidad Fiscal*, Juan Pablos Editor, pp. 191-226, **2018**.

“El sistema tributario mexicano en perspectiva histórica e internacional después de la reforma de 2013” [“The Mexican tax system in historical and international perspective after the 2013 reform”], in Valencia, Enrique, (ed.) *Nueva ronda de reformas estructurales en México, ¿nuevas políticas sociales?*, Colegio de la Frontera Norte, pp. 155-176. **2016**.

“La reforma tributaria en México durante la época del desarrollo estabilizador: reformas al ISR de 1961 y 1964” [“Tax reform in Mexico during stabilizing growth: income tax reforms in 1961 and 1964”], in Calva, José Luis, *Reforma Fiscal Integral*, Juan Pablos Editor, pp.137-164, **2012**.

Working papers

“Finanzas municipales en México: porqué unos municipios recaudan más y gastan mejor”, [Municipal Finance in Mexico: why some cities extract more and spend better], Lincoln Institute of Land Policy Working Paper. [WP19MU1SP](#), May **2019**.

“Una hacienda local pobre: un análisis de los determinantes del predial en México 1990-2010”. [Poor municipal governments: an analysis of the property tax determinants in Mexico, 1990-2010], Lincoln Institute of Land Policy. Working Paper. [WP17MU1SP](#). October **2017**.

PUBLIC POLICY ENGAGEMENT

Consultant on the Lincoln Institute of Land Policy team for the proposal to reform the property tax in Bogotá, **2021**.

Report: “The property tax in Morelos: an assessment and some policy proposals,” for the NGO *Morelos Rinde Cuentas Centro de Investigación*, **2021**.

Consultant on the “Report on the Mexican Property Tax,” for *Ethos Laboratorio de Políticas Públicas*, **2019**.

Report: “Background Study on Fiscal Policies for Fairness: An Assessment of the Main Taxes of Each Level of Government in Mexico,” for OXFAM Mexico and FUNDAR (Center for Analysis and Research) in their campaign on “Fiscal Fairness in Mexico,” **2017-2018**.

Team advisor for the Global Municipal Database Prototype, UN-Habitat-Lincoln Institute of Land Policy, **2016**.

WORK IN PROGRESS

“Democratization and Local Finances: Fiscal Populism in Mexico.” (Under review)

“Responsive Budgets: Fiscal Populism in Mexican Municipalities” (book project).

FELLOWSHIPS & GRANTS

- UW-Mke Center for Latin American and Caribbean Studies, Research Grant **2021, 2020, 2019.**
- Marquette University, Faculty Development Award **2022, 2021, 2020, 2019.**
- Marquette University, Center for Transnational Justice, Course Revision Award **2020.**
- Lincoln Institute of Land Policy, Project: *Municipal finances in Mexico: why some cities collect more and spend it better*, 43,261 USD, **2017-2018.**
- Lincoln Institute of Land Policy, Project: *Poor municipal governments: An analysis of the property tax determinants in Mexico*, 40,000 USD, **2014-2016.**
- CONACyT, Doctoral Studies Scholarship, **2006-2010.**
- ITESO University, Doctoral Studies Scholarship, **2006-2010.**
- Central Research Fund, University of London, Fieldwork grant, **2008.**
- ITESO University, Graduate Studies Scholarship, **2002-2003.**
- Ministry of Public Education, Undergraduate Studies Grant, **1998-2000.**

TEACHING

Marquette University, Dept. of Political Science

- Comparative Urban Political Economy in the Global South. Fall 2018, 2020, 2022; Spring 2019, 2021, 2022
- Engaging the City: Urban Challenges in Milwaukee and Guadalajara. Spring 2020
- Urban Public Policy: the case of Guadalajara, Summer 2022

Marquette University, Dept. of Economics

- Principles of Microeconomics (in Spanish). Fall 2018, Spring 2019
- Urban Public Policy and Finance in Latin American Cities. Fall 2020, 2022; Spring 2021
- Local Development: social entrepreneurship. Faculty-led course in Guadalajara. Spring 2020, Spring 2022

El Colegio de México, Center for Demographic, Urban and Environmental Studies, CEDUA

- Urban Political Economy, Fall 2017, Spring 2018

ITESO University, Dept. of Politics and Public Policy

- Development Theory and Policy, Springs of 2011 to 2015
- Public Finance, Falls of 2011 to 2015

ITESO University, Dept. of Economics and Business

- Development Theory and Policy, Springs of 2004 to 2006
- Mexican Economic History, Falls of 2004 to 2006

LANGUAGE

Spanish (native), English (fluent)

ACADEMIC PRESENTATIONS

Local Finance Iberoamerican Association (AIFIL), **2022, 2020**.
Center for Advanced Latin American Studies (CALAS) Kassel University, **2022**.
Association for Budgeting and Financial Management (ABFM), **2021**.
Latin American Political Economy Network (REPAL), **2021, 2019**.
Latin American Studies Association (LASA), **2020, 2019, 2018, 2015**.
Western Political Science Association (WPSA), **2019**.
Guest Speaker at UCLA Luskin, Latin American Cities Initiative, **2019**.
Association of Researchers on Mexican Local Governments (IGLOM), **2017, 2015, 2013**.
Annual Conference on Public Policy, U. Iberoamericana, **2017**.
Series on Mexican Economic History (*Jornadas de Historia Mexicana*) **2015, 2013, 2012**.
Latin American Conference on Economic History (CLADHE), **2014, 2012**.

SERVICE AND ADDITIONAL TRAINING

Mentor in the Marquette Urban Scholars (2019) & Ronald E. McNair (2021) Programs for students with underrepresented backgrounds.

Collaborator in the Marquette Hispanic Serving Institution Initiative.

Professional Certificate in Municipal Finance, The University of Chicago Harris School of Public Policy, April 2021.

Course in Challenges and Fiscal Policy in Latin America, Interamerican Development Bank (IDB), May 2014.

Diploma on Mexican Literature, Instituto Tecnológico y de Estudios Superiores de Occidente (ITESO), 2003.

Referee for: *Urban Affairs Review*, *Local Economy*, *Estudios Demográficos y Urbanos*, *Foro Internacional*, *El Trimestre Económico*, *América Latina en la Historia Económica*, *Íconos Revista de Ciencias Sociales FLACSO*, *Desarrollo y Sociedad*.

PUBLIC TALKS

Public talk on “Tax progressivity and Tax Moral”, at Conference on “Inequality and Taxation”, Friedrich Ebert Foundation & OXFAM, Mexico City, June 9, 2022.

Conference: “[The Rich Latin America](#): Towards fiscal justice and greater equality”, [CALAS](#) 2022.

Conference: “[Mexico, toward a new fiscal pact.](#)” Friedrich Ebert Foundation, Guadalajara, México, March 14, 2022.

Webinar: [Why is Mexico so unequal?](#) Center for US-Mexican Studies, University of California, San Diego, Nov. 15, 2021.

Webinar: "[Reforma fiscal para acortar la brecha](#)" organized by Futuro, local political party in Jalisco, Mexico, August 18, 2020.

Interview: “[Una Mirada a la Reforma Hacendaria](#)” ITESO University, September, 2013.